

John Alferez

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SUMMARY

Computer Science graduate with experience in front-end development and IT support. Skilled in building responsive websites, troubleshooting hardware, and providing technical assistance. Strong communicator and team player, ready to grow in development or support roles.

EXPERIENCE

Freelance Frontend Web Developer

Freelance

July 2025 – Present, Houston, TX

- Building and deploying custom websites for small businesses using HTML, CSS, and JavaScript, consistently improving usability and branding.
- Implementing responsive design strategies across all projects, ensuring 100% device compatibility across 20+ devices tested.
- Optimizing website performance and SEO for client sites, leading to improved search visibility and increasing site traffic by 15% on average.
- Collaborating with clients to gather requirements, design mockups, and deliver tailored solutions for each project.

Flooring Sales Associate

Home Depot

February 2025 – April 2025, Burleson, TX

- Provided accurate cost estimates for labor and materials, improving project planning accuracy.
- Demonstrated strong knowledge of flooring materials, styles, and installation techniques, leading to a 10% increase in customer conversions.
- Maintained up-to-date knowledge of flooring trends and technology, enhancing customer consultations and driving a 10% increase in sales.

Frontend Web Developer Intern

Southwestern Adventist University

January 2023 – May 2024, Keene, TX

- Created and updated responsive web pages using HTML and CSS.
- Debugged and optimized front-end code, reducing page load times by 20% and improving overall user experience.
- Gained experience with version control using Git and GitHub, collaborating on 1 team project and managing 5+ commits.
- Occasionally managed with PostgreSQL for simple data access tasks.

PROJECTS

BrightSpace CL

BrightSpace CL (Local Small Business) • brightspacecl.com/ • June 2025 – Present

- Designed and developed a responsive multi-page website using HTML, CSS, and JavaScript, improving load speed by 25% and ensuring compatibility across 20+ devices.
- Created a modern layout with a transparent navigation bar, hero section, gallery, and contact form for client inquiries.
- Implemented a dynamic “Verse of the Day” feature with JSON and JavaScript.
- Optimized site structure and metadata for SEO, improving search visibility for a local service business and increasing site traffic by 15%.

AdventShare

Southwestern Adventist University • github.com/CSIS-315-Project/AdventShare • August 2024 – May 2025

- Created clear documentation for the website to support development and simplify future maintenance by 5%.
- Collaborated with a team to align development with project goals, ensuring user-friendly navigation and functionality that improved user satisfaction (measured via feedback).
- Created and tested dummy data to validate features and ensure accurate data handling during development, speeding up testing cycles by 25%.

EDUCATION

Bachelors of Science in Computer Science

Southwestern Adventist University • Keene, TX • 2025

SKILLS

Technical Skills: PC Assembly & troubleshooting, Windows 10/11, Microsoft Office, MacOS, HTML, CSS, JavaScript, Git, PostgreSQL (Basic)

Soft Skills: Communication, Problem-Solving, Time Management, Customer Service
